



in cooperation with
MeditArt and QArt

CHIAMATA ALLE ARTI
A CALL TO ARTS
- 7 walls for 7 works -

TERMS AND CONDITIONS

Art. 1 – The Event and its Goals

A Call to Arts is an art event featuring a competition for ideas, aimed at re-evaluating some areas of the University of Calabria. The goal of the event is to raise awareness of the role of *artists* and to foster their active participation in order to provide an added value both to some historic areas of the University, such as the ‘Polifunzionale’, and to new popular places, such as ‘Piazza Vermicelli’. The event also seeks to spread positive messages among university students through artworks which will deal with topics related to: **peace and integration between cultures, environmental care, freedom of expression and the free circulation of knowledge.**

Art. 2 – Artworks and Spaces

Participants are asked to create 7 works of art, 5 of which to be placed on the walls within or next to the ‘Polifunzionale’, and 2 to be displayed in ‘Piazza Vermicelli’. Spaces will be chosen by the organizers and shown to participants through pictures (see attached photos). Yet, artists who wish to participate can come and visit the selected places.

Art. 3 – Eligibility

Participation to this competition is free of charge and open to all interested artists living in Italy or abroad. There are no particular educational or professional requirements to participate, however candidates are invited to attach a copy of their previous artworks and titles or awards received in the arts field. Artists may participate either individually or in group, but in the latter case they must clearly indicate **the name of a representative.**

Art. 4 – How to apply

Participants must submit a **draft version of the artwork** they wish to create and indicate its size, together with the intellectual and emotional goals they want to pursue. The artwork, on penalty of disqualification, must be created during the event from the artist or the group of artists who applied. The artists, in their project, can propose the participation of students from the public into the creation process *as a sort of live brief performance*. This is meant to enhance the active participation of students into the event. Each artist or group of artists must also send a copy of up to *5 previous artworks* they consider representative of their artistic background. All works must be submitted in JPG/JPEG file format and sent to: unicalcreativa@gmail.com by 23 June 2015 at 12:00 Italian time.

The email must carry the following details:

Subject: **A call to Arts 2015**

Name and Surname of the Artist

Body of the email: a brief text (max. 20 lines) outlining the motivation for participating into the event and the message the artist wishes to deliver to the University that will have their artwork displayed.

Contacts: Name and Surname of the Artist

Telephone number

E-mail address

Residence

Domicile

Attachments: a) project proposal and sketch of the artwork, b) titles (if applicable) and a brief description of previous experience in the arts field with a list of the most important works, c) pictures (max. 5) of art pieces already produced.

There are no restrictions to the dimension of each file, but for technical reasons participants are invited to submit only pictures with good resolution and a reasonable weight.

Art. 5 – Responsibilities

Each artist is responsible for the authenticity of their artwork and will respond personally, in any circumstance, in both judicial and extra-judicial fora, whenever third parties claim for alleged damages to their rights. Moreover, as far as the selected artists are concerned, the University of Calabria is not responsible for any accidents that may occur during the whole competition process.

Art. 6 - Evaluation of Proposals

A special technical committee, composed by experts appointed by the proponents and that includes students from the University of Calabria, will be responsible for the evaluation of projects. The selection is formalized by the direct evaluation of the works presented by the participants.

After the deadline for submission of project proposals, all proposals received within the time required by the *Call* will be evaluated according to criteria established by the Commission and relating to the themes proposed by *A Call to Arts* in order to select the best 7 proposals.

The evaluation will be expressed with a score of 35 points and it will be divided according to the following criteria:

- quality and level of creativity of the graphic proposal (maximum **15** points);
- overall quality of the project in relation to the objectives that *Chiamata alle Arti* aims to (maximum **15** points);
- Artist's experience and quality of work done in the past (maximum **5** points).

The committee's decision is unquestionable. It reserves the right not to proceed with the completion of the work, or part of it, if the projects presented do not respond adequately to the above evaluation criteria. If one of the chosen artists were to withdraw their participation, the following classified will be called as ranking. The latter will be published well in advance of the event and no later than August 10, 2015.

Art. 7 – Procedure, duration of the event, rewarding

By July 31 2015, the technical committee will select drafts judged adequate for the event. The winners will have to carry out the work on the dates that will be established by the proponents, which will indicate a date about **the event *Chiamata alle Arti* to be held between 5 and 10 October 2015** . The material will be provided by the organization of the competition. The artists coming from other towns or from abroad will be provided of board and lodging. Any other not specified and not previously agreed expense will be covered by the participants.

A reward to the artists who will participate to the event will be guaranteed through the following actions:

- Awards ceremony with a tribute from the University by the Rector and the UniCal Creativity Team.
- dissemination of the artworks through photos, images, videos, presentations at conferences and social events.
- recognition of the artworks as heritage of the University.

Art. 8 Information Regarding Processing of Personal Data

Personal information will be treated, also through electronic means, exclusively for purposes related to the competition, in accordance with the obligations and provisions of the law.

Art. 9 Acceptance of terms and conditions

Participation in the competition implies full acceptance of the above guidelines.

Art . 10 - Contacts

For any information about the theme of the competition, on the timing and procedures do not hesitate to contact the following email address:
unicalcreativa@gmail.com.